



**Cristina Coroleu.**  
**Simultaneous Exhibition: Jacaranda's**  
**Kakemonos.**

- **Consulate General of Argentina in New York.**  
November 1<sup>st</sup> to November 30<sup>th</sup>.

- **Gallery Arcimboldo. Buenos Aires.**  
November 20<sup>th</sup> to November 30<sup>th</sup>.

The jacaranda is to Argentina what the cherry tree is to Japan.

Its flowers are seen as the representation of the ephemeral of existence, together with its particular beauty. It is this beauty that has generated the tradition of the so-called 'hanami' in Japan.

In Buenos Aires, Coroleu has started in 2008 what she calls 'the native hanami', under the native trees.

It is the serene contemplation of the jacarandas in bloom, celebrated under their shade, at the moment of their maximum flowering.

In 2014, this ceremony was recorded in Buenos Aires by Japanese Radio and Television (NHK) as one of the most beautiful communal moments and of ode to nature in the world.

**In November there will be two simultaneous exhibitions with jacaranda as topic: one in New York and the other in Buenos Aires.**

The first will take place at the Consulate General of Argentina in New York. The second will be held at Gallery Arcimboldo in Buenos Aires and will coincide with the beginning of the flowering of the jacaranda in the city.

The works are in 'kakemono' format, the Japanese name for works of art painted in long vertical rectangles of paper.

These exhibitions will be accompanied by a limited edition calendar that reproduces different works of art with native Argentine flowers.

## **About the Exhibitions:**

### **Consulate General of Argentina in New York.**

12 W 56th Street, New York.

**Inauguration: November 1<sup>st</sup>, 6 p.m. to 8 p.m.**

November 1<sup>st</sup> to November 30<sup>th</sup>.

Monday through Friday, 11 a.m. to 5 p.m.

### **Gallery Arcimboldo.**

Reconquista 761 PA 14, Buenos Aires.

**Inauguration: November 20<sup>th</sup> 7 p.m.**

November 20<sup>th</sup> to November 30<sup>th</sup>.

Monday through Friday, 3 p.m. to 7 p.m. and Saturdays, 11 a.m. to 1 p.m.

## **About the Artist:**

She was born in Córdoba, Argentina. She begins her contact with art during childhood, while attending the first “active schools” in Argentina.

From 1978 to 1984, she studies Printmaking in Amsterdam, The Netherlands, and finishes her training as a Graphic Designer.

During the eighties, she begins her training in Japanese ink wash at the *Centro Argentino de Estudios Japoneses*, obtaining her master's degree in 1994. Since 2000 she has been passionately devoted to native Argentine flowers. In 2007 she created *Proyecto Samohú* for the protection of native flora through painting.

After her trip to Japan, in 2008, and following the tradition of that country, the artist organizes an annual celebration of the Native Hanami to honor the flowering of the trees in the city of Buenos Aires.